

## Juneja's Literacy Campaign Praised

Hip-Hop film producer Raoul Juneja (a.k.a. Deejay Ra) with "Vervegirl" magazine's Jaishree Drepaul (seen in photograph) met up on February 1st at Youth Culture Group's Downtown Toronto studios. Editor-in-chief of Canada's most read classroom magazine, Ms. Drepaul recently incorporated reading list and writing workshop elements of Juneja's 'Hip-Hop Literacy' campaign into Vervegirl's print/online editions for their network of 1,600 Canadian schools and over 180,000 bilingual student readers.

"Good move Deejay Ra, I'm pleased to join my pal Elmore Leonard in supporting your 'Hip-Hop Literacy' Campaign," wrote Oscar-nominee Robert Forster (Jackie Brown) in an endorsement letter received on Juneja's 25th birthday.

"An actor translates words into meaning, and I've been fortunate to be able to do that job for over 40 years," continues Forster to Juneja's target audience of movie-driven youth. "Reading is the way we gain understanding about being human."

Photograph: Aliza Klein

